



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

Imarti Immersive Marketing

Virtual Campus Recruitment – 2021 Passing Out Batch

Only for Students of Amity Education Group

Only for Unplaced & Eligible Students

Last Date to Register – 14th July 2021 (5PM)

Company	Imarti Immersive Marketing
Website	https://www.imarti.com/
Batch	2021 Passing out Batch
Joining	Immediate
Job Title	Profile 1: Intern/ Management Trainee Profile 2: Intern/ Management Trainee - Nutritionist/Dietician Profile 3: Intern/ Management Trainee – Imarti Digital
Eligible Degrees	Profile 1: Graduate plus MBA/ PGDM or B PHARMA/ M PHARMA Profile 2: B.Sc. /M.Sc. Profile 3: Graduate / MBA/ PGDM
Eligible Branches	Profile 1: All Branches Profile 2: Home Science Profile 3: All Branches
Other Skills Required	Profile 1: <ol style="list-style-type: none">1. Strong communication and presentation skills2. Deep fascination for Sales & Marketing function.3. Willingness to learn and adapt to organizational needs.4. Knack to be friendly with customers & pitching products for sales.5. Outstanding organizational skills and process-oriented thinking.6. Energy enthusiast, innovative & ready to learn in any environment. Profile 2: <ol style="list-style-type: none">1. Strong communication and presentation skills2. Willingness to learn and adapt to organizational needs.3. Outstanding organizational skills and process-oriented thinking.

	<p>4. Energy enthusiast, innovative & ready to learn in any environment.</p> <p>Profile 3:</p> <ol style="list-style-type: none"> 1. Strong communication and presentation skills 2. Willingness to learn and adapt to organizational needs. 3. Outstanding organizational skills and process-oriented thinking. 4. Energy enthusiast, innovative & ready to learn in any environment.
Location	A2, Sec 59, Noida
Compensation (CTC)	<p>Profile 1: Rs. 20000 pm for MBA/ PGDM/ M PHARMA & Rs. 15000 pm for B. Pharma</p> <p>Profile 2: Rs. 20000 pm for M.Sc – Home Science & for B.Sc Rs. 15000 pm</p> <p>Profile 3: Rs. 20000 pm for MBA/ PGDM & Rs. 15000 pm for Graduate degree holder</p>
Roles & Responsibilities	<p>Profile 1:</p> <ol style="list-style-type: none"> 1. Submitting daily feed-back and monthly progress report to his reporting manager. 2. Joining a Sales & Marketing company dealing with pharma products and gains product knowledge quickly. 3. Understanding her own role and make consistent efforts to adapt to the organizational culture and its requirement. 4. Accepting Sales target in a mutual discussion with his reporting manager for the year and then reorganizing these on quarterly & monthly basis. 5. Writing his own Job Description & mutually accepting the same in consultation with HR & his reporting manager. 6. Meeting Doctors, Hospital Owners, Nursing-Homes Owners to give presentations on the Product range to make them understand features of products. 7. Using these opportunities to pitch company's products for earning revenue & improving Sales performance. 8. Consistent in behaviour, eager to learn & a team player. 9. Submitting daily feed-back and monthly progress report to his reporting manager. <p>Profile 2:</p> <ol style="list-style-type: none"> 1. Clarify information to clients and explain the effects of nutrients on overall health condition. 2. Offer counseling and suggest positive alterations in nutrition to address clients' dietary restrictions. 3. Create full and personalized nutrition plans that promote healthy lifestyles. 4. Conduct scientific research to expand field related knowledge such as the impacts of nutrients, the benefits of diets to body's functions etc.

5. Write and publish articles to educate the public.
6. Make presentations on a variety of topics such as how nutrition affects performance in sports, schools etc.
7. Thorough understanding of biochemistry and human physiology.
8. Good understanding of research methods and data analysis.
9. Excellent communication and interpersonal skills.
10. Creativity and critical thinking.

Profile 3:

Graphic Design / Motion Graphic - Intern / Fresher:

1. Social media campaigns, print, digital marketing creatives, ad campaigns.
2. Worked on Graphics, Illustrator, adobe creative suite, Social media, Video Editor, Video editing, Photoshop, motion graphics.

Copy Writer Interns / Freshers:

1. Strong understanding of the role of copy in building brands.
2. Ability to brainstorm, develop and execute campaign concepts, copy and storyboards.
3. Create pitch decks with creative ideation and campaign ideas
4. In-depth understanding of all the social media platforms
5. Stay up-to-date with best practices in writing for web, social media trends, web usability, web design, and business / industry trends
6. Creation of all digital assets; images for blog posts, infographics, voice-overs and videos
7. Strong attention to detail and impeccable grammar.
8. Sense of humor and wit a must.

Content Writer:

1. Produce well-researched content for publication online.
2. Organize writing schedules to complete drafts of content or finished projects within deadlines.
3. Follow an editorial calendar, collaborating with other members of the content production team to ensure timely delivery of materials.
4. Develop related content for multiple platforms, such as websites, email marketing, product descriptions, videos, and blogs.
5. Impeccable grasp of the English language, including idioms and current trends in slang and expressions.
6. Proficiency with computers, especially writing programs, such as Google Docs and Microsoft Word, Excel, Outlook, and PowerPoint.

Social Media Trainee:

1. Creating social media post, generating different reports
2. Knowledge of Using the Listening tools

	3. Deck Creation 4. Conducting Competitor analysis 5. Strong Communication skills – written & verbal
Service Agreement	No Bonds involved
Recruitment Process	CV Shortlisting GD Face to face Interested candidates have to go tomorrow to Head Office of Plus Plus Life Sciences at A2, Sector 59, Noida – 11 AM.
How to Apply?	Interested and eligible students need to apply on the link given below latest by 5:00PM, 14th July, 2021 <u>Click here to apply</u>

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group